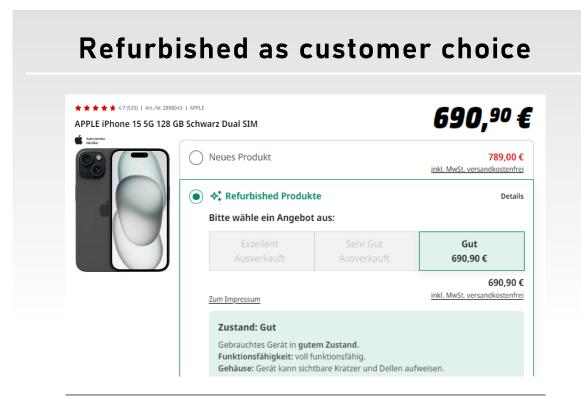




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# Q3 Experience highlights: Taking further steps in meeting customer needs



We serve growing demand for refurbished products in our online store

### Pop-Up Store for sustainable products



Sustainable products offer with a focus on BetterWay labelled products



### Dynamic momentum sustained in Q3

- / 6.6% sales growth, fueled by strong 5.2% like-for-like
- / Substantial Market share gains (Market slightly growing)
- / Further uplift in profitability
- / NPS reached a new high of 61

+6.6%

sales growth<sup>1</sup> vs. PY

€4.9 bn

+€9 m

adjusted EBIT<sup>1</sup> growth vs. PY

-€51 m

+6 points

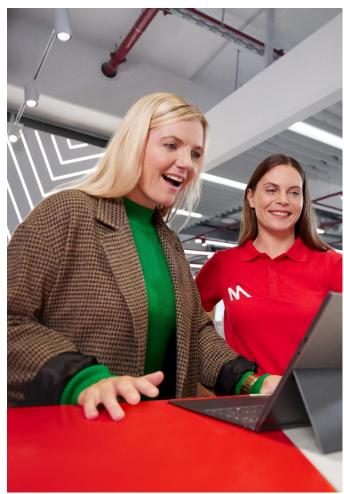
NPS increase vs. PY

61

# Sales outlook updated from slight to moderate increase Adjusted EBIT guidance confirmed

#### • •

### Our operating highlights in Q3



#### **Continuing momentum**

- B&M sales up +5.8% YoY
- / Online sales up +9.7%¹ YoY
- / Online share at 22.2%<sup>2</sup>, an improvement of +130bp YoY

### / Operational S&S income share strongly increased

/ Marketplace: GMV more than doubled

**Growth businesses** 

/ Retail Media: income more than doubled

#### **Countries**

- / Strong sales performance in Spain, the Netherlands, Hungary, Austria and Türkiye
- / Improving profitability in Spain, Germany, Benelux and Switzerland

### Profitability strengthened

- / +20bp increase in adjusted EBIT margin<sup>3</sup>
- / +€9 m EBIT improvement

### Earnings per share up

/ EPS increase of +€0.05 YoY to -€0.33

### FCF up in Q3 YoY

/ C. +€100 m FCF in Q3 YoY

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## Key pledges: further progress in all business fields

Business fields	KPI	FY 2021/22	FY 2022/23	Target FY 2025/26	Progress Q3 23/24
Retail Core	Loyalty members	34 m	39 m	50 m	<b>A</b>
Retail Core	Online share	25%	23%	c. 30%	<b>—</b>
Retail Core	Modernization rate	30%	50%	> 90%	<b>1</b>
Retail Core	Stock reach progress	10.3 weeks	9.1 weeks (-11%)	-10%	<b>1</b>
Space-as-a-service	# Lighthouses	5	8	Up to 20	<b>→</b>
Services & Solutions	Income in % of total sales <sup>1</sup>	4.5%	4.5%	c. 5.5%	1
Marketplace	GMV	€65 m	€137 m	€750 m	1
Private Label	Private Label share	2.3%	2.4%	c. 5%	•
Retail Media	Income	c. €5 m	€18 m	c. €45 m	1

<sup>&</sup>lt;sup>1</sup>Operational Services & Solutions income in % of total net sales (excluding e.g., Retail Media, Marketplace commissions & fees, deliveries). Update since Q2

### We are continuously strengthening our Retail Core

### Online Logistics & Tech in Germany



- Key milestone in Q3: upgrading our online backend infrastructure to the latest technology
- Successful migration of our inventory and data without disruption to the business

### **Future benefits:**

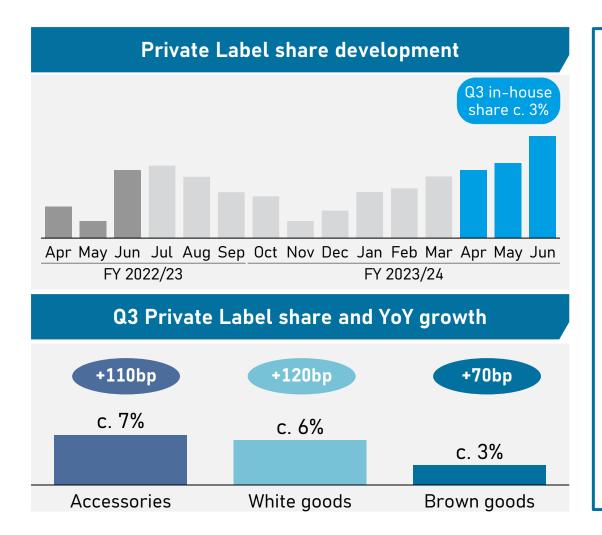
- One online stock for our two brands Saturn and MediaMarkt
- Stock optimisation between stores, online and warehouses
- Increase in product availability
- Enabling the future roll-out of urban micro fulfilment centres

### Strengthened omnichannel strategy



- Planned acquisition of small Migros stores in Switzerland at an attractive price
- Preparation to integrate selected Gravis store locations in Germany
- Agreement with food retailer Bennet in Italy to open up Shop-in-Shops





### **Accelerated in-house share of Private Label sales**

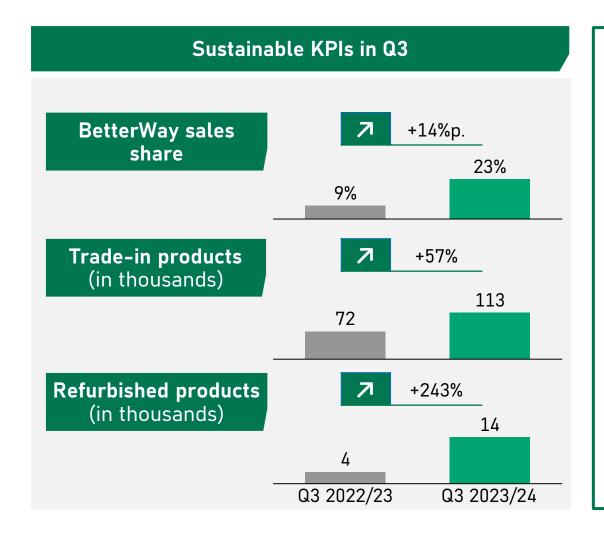
- / +22% Private Label sales growth in Q3
- / Driven by volume growth

### **Product mix strength**

- In-depth knowledge in white goods especially in the microwave segment
- Brown goods: significant sales growth in the TV category in Q3

Presence only in chosen categories where we can offer a strong price quality equation to customers

### Continued growth for eco-friendly products and services



# Substantial growth of sustainable sales share and assortment

/ BetterWay sales push across the group

# **Urban Mobility Store in Antwerp**

/ First dedicated store with an extensive product range and services

### **SBTi** validation

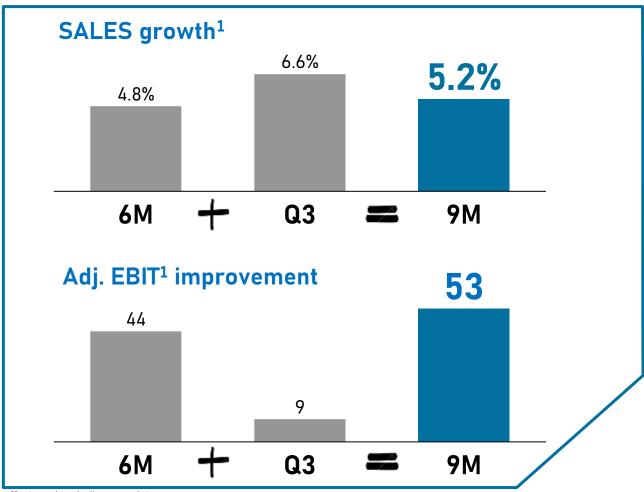
/ By FY 2032/33, reduction of Scope 1 and 2 by -58.8% and Scope 3 by -32.5%





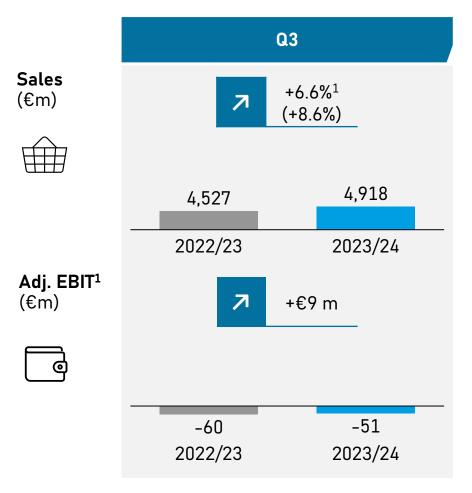
### Building momentum in Q3 resulted in a strong 9M performance







### Ongoing strong sales momentum drove EBIT growth





- Sales growth driven by both B&M and online sales
- / Strong like-for-like performance of 5.2% in Q3 (4.1% in 9M)

/ Solid adj. EBIT growth in Q3 (+€9 m), driven by gross profit improvement and cost control

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# Dynamic top line growth and profitability trend bolstered by both DACH and Western & Southern Europe

Segments Q3 2023/24										
€m	DACH	Western/ Southern Europe	Eastern Europe	Others <sup>2</sup>	CECONOMY					
Sales (pre-IAS 29)	2,529	1,552	731	5	4,816					
Growth <sup>1</sup> (%)	-0.1%	+5.4%	+42.1%	-5.2%	+6.6%					
Like-for-like (%)	-0.1%	2.3%	38.2%	-	5.2%					
IAS 29			102		102					
Sales (post-IAS 29)			833		4,918					
Reported YoY change (%)	-0.4%	+3.6%	+111.0%	-95.3%	+8.6%					
Adj. EBIT¹	-44	-18	4	7	-51					
Adj. EBIT margin¹ (%)	-1.7%	-1.2%	0.6%	-	-1.1%					
Adj. EBIT YoY change	+6	+7	-16	+12	+9					

#### **DACH**

/ EBIT improvement throughout the region, notably Germany, driven by market share momentum and cost savings measures

#### Western & Southern Europe

- / Sales growth in all countries, except Italy, contributes to EBIT growth
- / Strong market share gain in the region

#### Eastern Europe

 Sales and profit are moderating as anticipated, mirroring the market's deceleration

#### **Others**

 Positive EBIT development supported by cost control in central units

<sup>&</sup>lt;sup>1</sup>Sales adjusted for currency and portfolio change effects, pre-IAS 29. EBIT at current rate, additionally adjusted for non-recurring effects and excluding associates. Margin calculation based on reported sales pre-IAS 29 and adjusted EBIT. <sup>2</sup>Including Consolidation.

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# 9M EBIT progress reinforces our outlook for adjusted EBIT within the range of €290 m to €310 m

Segments 9M 2023/24									
€m	DACH	Western/ Southern Europe	Eastern Europe	Others <sup>2</sup>	CECONOMY				
Sales (pre-IAS 29)	9,206	5,479	2,410	13	17,108				
Growth <sup>1</sup> (%)	-1.8%	+4.0%	+49.6%	-0.2%	+5.2%				
Like-for-like (%)	-1.6%	1.8%	45.5%	-	4.1%				
IAS 29			128		128				
Sales (post-IAS 29)			2,538		17,236				
Reported YoY change (%)	-1.6%	+2.2%	+39.9%	-96.3%	+2.0%				
Adj. EBIT¹	98	26	68	10	202				
Adj. EBIT margin¹ (%)	1.1%	0.5%	2.8%	-	1.2%				
Adj. EBIT YoY change	-13	+64	-22	+24	+53				

#### **DACH**

/ EBIT driven by market share momentum and cost savings measures

#### Western & Southern Europe

/ EBIT improvement throughout the region notably Spain, driven by market share momentum and cost savings measures

#### Eastern Europe

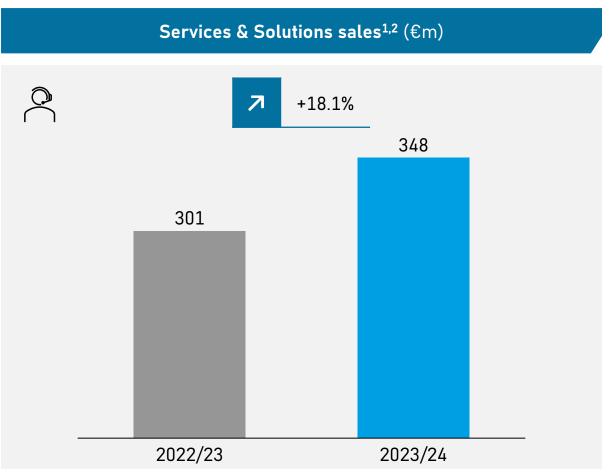
/ Normalisation is proceeding as anticipated

#### Others

EBIT progress backed by cost control

<sup>&</sup>lt;sup>1</sup>Sales adjusted for currency and portfolio change effects, pre-IAS 29. EBIT at current rate, additionally adjusted for non-recurring effects and excluding associates. Margin calculation based on reported sales pre-IAS 29 and adjusted EBIT. <sup>2</sup>Including Consolidation.

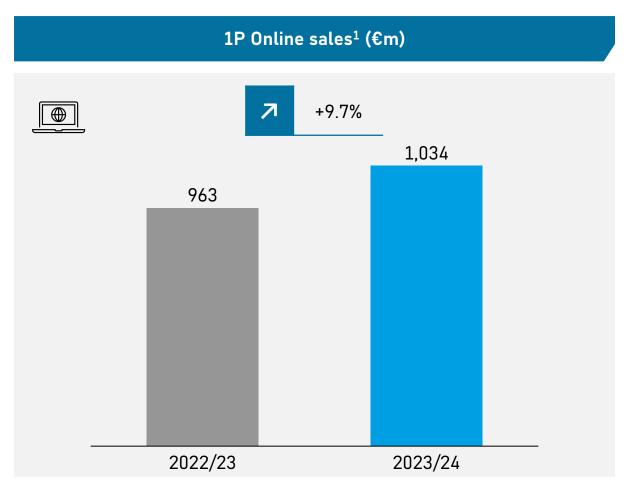
### Acceleration of Services & Solutions sales in Q3



- Boost in S&S sales in Q3 with +18%
- / Strong performance from operational Services & Solutions through:
  - GSM contracts
  - Warranties
- Strong development of Retail Media and Marketplace

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### Online sales soar again in Q3



- Continued strong 1P online sales growth driven by all regions
- / Doubling of Marketplace GMV in Q3
- / Marketplace currently live in five countries, with Italy opened in July
- Online share including Marketplace up 130bp YoY to 22.2%

# Adjusted EBIT expansion fueled by gross margin uplift and rigorous cost management

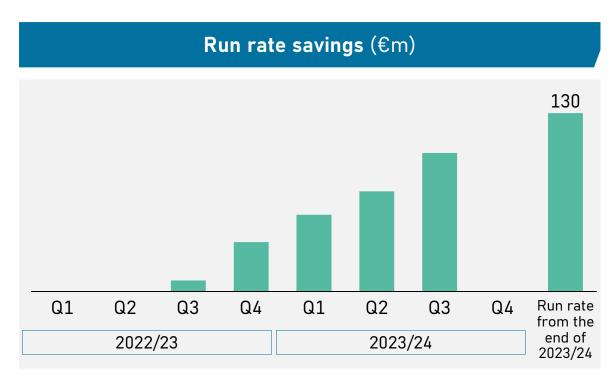




- Q3 gross margin down -20bp impacted by Logistics Transformation Shift (LTS)
- / Shift of personnel expense into COGS for 80bp in Q3 due to the implementation of our logistic strategy (Germany)
- Gross margin up 60 bp excluding LTS driven by new growth businesses
- Q3 OPEX ratio declined -70bp to 19.1%, broadly flat excluding LTS impact
- / Continuing efficiency measures offset inflationary effects

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### Our efficiency programmes continue to provide strong support



€28 m incremental savings in Q3 2023/24 mainly from our efficiency programme "Drive"



- / Limited costs booked in Q3 2023/24
- / €72 m cumulated costs booked until Q3 2023/24
- / €100 m cumulated costs expected by end 2023/24



### **EPS up on improved EBIT performance**

Adjusted EBIT to EPS	Q3					
€m	2022/23	2023/24	Change			
Adjusted EBIT	-60	-51	+9			
Non-recurring items	-63	-29	+34			
EBIT reported	-123	-79	+43			
Net financial result	-33	-53	-20			
Earnings before taxes	-156	-133	+23			
Income taxes	-30	-31	-1			
Profit or loss for the period	-186	-164	+22			
Non-controlling interests	0	-1	-1			
Net profit group share	-186	-162	+24			
Reported EPS undiluted (€)	-0.38	-0.33	+0.05			
Net profit group share adjusted	-153	-151	+2			
EPS adjusted undiluted (€)¹	-0.32	-0.31	+0.01			

### **Adjusted EBIT**

/ Improvement driven by increase in sales and gross profit

#### Non-recurring items

- / -€17 m profit share in Fnac Darty booked in Q3 vs. historically Q4
- / IAS 29 impacts

#### Net financial result

/ Higher interest in Türkiye and higher interest on lease liabilities

#### Tax

/ Tax expenses despite negative earnings due to expected negative tax rate for full year

#### Reported EPS undiluted

 Increase driven by operational improvement and lower non-recurring items

### Our strong financial performance led to a substantial rise in 9M EPS

Adjusted EBIT to EPS	9M				
€m	2022/23	2023/24	Change		
Adjusted EBIT	149	202	+53		
Non-recurring items	-157	-19	+138		
EBIT reported	-8	183	+191		
Net financial result	-73	-119	-46		
Earnings before taxes	-81	64	+145		
Income taxes	-23	5	+28		
Profit or loss for the period	-104	69	+173		
Non-controlling interests	1	0	-1		
Net profit group share	-105	69	+174		
Reported EPS undiluted (€)	-0.22	0.14	+0.36		
Net profit group share adjusted	9	109	+100		
EPS adjusted undiluted (€)¹	0.02	0.23	+0.21		

### **Adjusted EBIT**

/ Improvement driven by increase in sales and gross profit

### Non-recurring items

- / €25 m at equity result, mainly from Fnac Darty
- / Impairment for Swedish Business in previous year

#### Net financial result

- / Higher interest in Türkiye and higher interest on lease liabilities
- / €15 m dividend income from METRO Properties

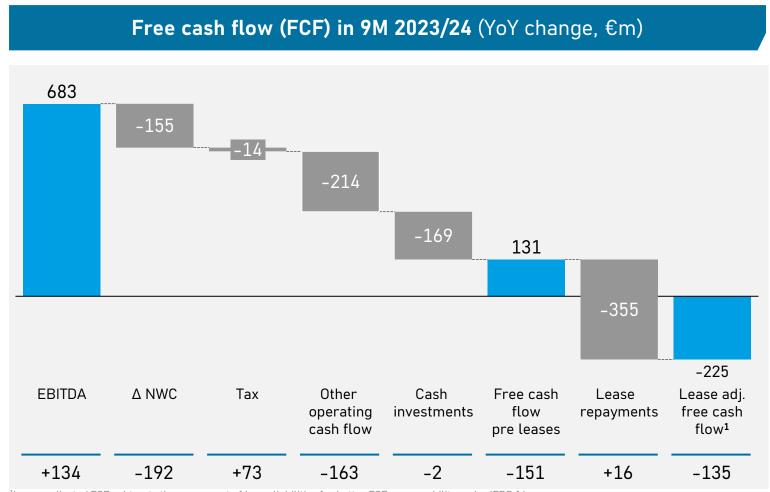
#### Tax

Tax income despite positive earnings due to expected negative tax rate for full year

### Reported EPS undiluted

Positive EPS mirrors our strong operating performance

### Q3 free cash flow increased by €100 m YoY



### 9M FCF only €135 m behind last year after €235m in H1

#### **NWC**

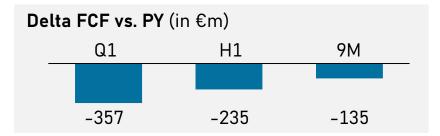
Further normalisation: better product availability to support sales growth

#### Tax

Reduced tax payment due to tax refund for prior years

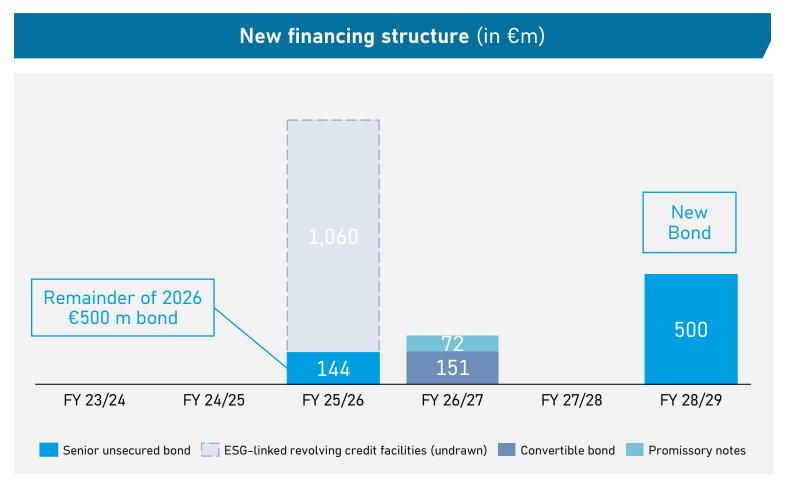
#### Other operating cash flow

- Non-cash adjustments for at-equity result (-€30 m YoY), FX and IAS 29 (-€50 m YoY)
- / Cash-out for restructuring, wage increase and bonuses (-€65 m YoY)



<sup>&</sup>lt;sup>1</sup>Lease–adjusted FCF subtracts the repayment of lease liabilities for better FCF comparability under IFRS 16.

## Maturity profile successfully extended by early refinancing of our corporate bond



- Proactive management of maturity profile by early refinancing our bond due 2026
- New sustainability-linked bond with maturity in July 2029 and 6.25% coupon
- Previous €500 m bond partly repaid via tender offer (acceptance rate at c. 71%), leaving €144 m remaining
- Revolving credit facility (RCF) recently prolonged to 2026 - never drawn
- Stable net debt/adj. EBITDA ratio of 1.8x



### Post Q3 we update our sales outlook for 2023/24

// Sales growth primarily driven by Western/Sou	thern and Fastern Furone
// Adjusted EBIT range of €290 m - €310 m	Updated on 13 May

### CECONOMY gears up growth with Al-enhanced product lines



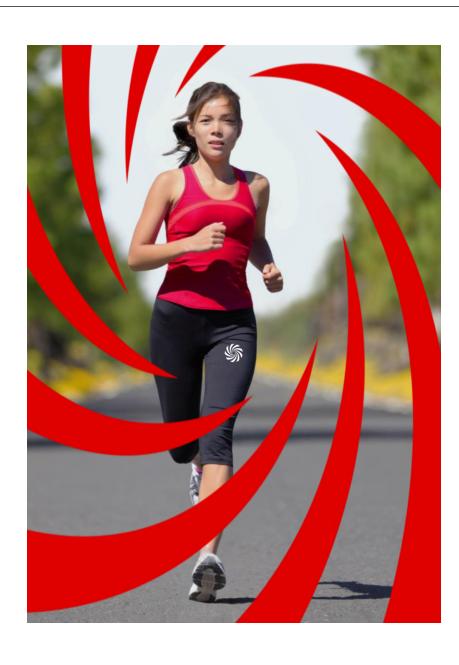








- Major replacement cycle for laptops on the horizon
- / New GenAl Smartphones already on shelves
- / Customers need help to understand AI functions and know how to use them
- We offer (exclusive) access to the newest AI equipped products and dedicated services



## Summary of Q3 results

01

Sustained significant momentum in Q3 and strong 9M performance

02

Substantial market share gains in Q3

03

We have successfully extended our debt maturity profile

04

We improved the customer experience

05

Our focus remains on cost, liquidity and profitability

06

We update our sales outlook for FY 2023/24 and confirm our adj. EBIT guidance between €290m-€310m

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All numbers shown are as reported, unless otherwise stated. All amounts are stated in million euros ( $\in$  million) unless otherwise indicated. Amounts below  $\in 0.5$  million are rounded and reported as 0. Rounding differences may occur.

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### **Questions & Answers**



Dr. Karsten Wildberger

Dr. Kai-Ulrich Deissner



### Financial calendar



### We would be delighted to answer your questions

#### **CECONOMY Investor Relations Team**

Kaistr. 3 40221 Düsseldorf Germany



ceconomy.de/en/investor-relations



Fabienne Caron
VP, Head of Investor Relations



**Dr. Kerstin Achterfeldt**Sr. Investor Relations Manager



Arian Ebrahimi Investor Relations Expert

+49 (211) 5408 7222

+49 (151) 4225 6418

+49 (211) 5408 7226

+49 (151) 5822 4911

+49 (211) 5408 7234

+49 (151) 4064 3340

+49 (211) 5408 7224



IR@ceconomy.de

fabienne.caron@ceconomy.de

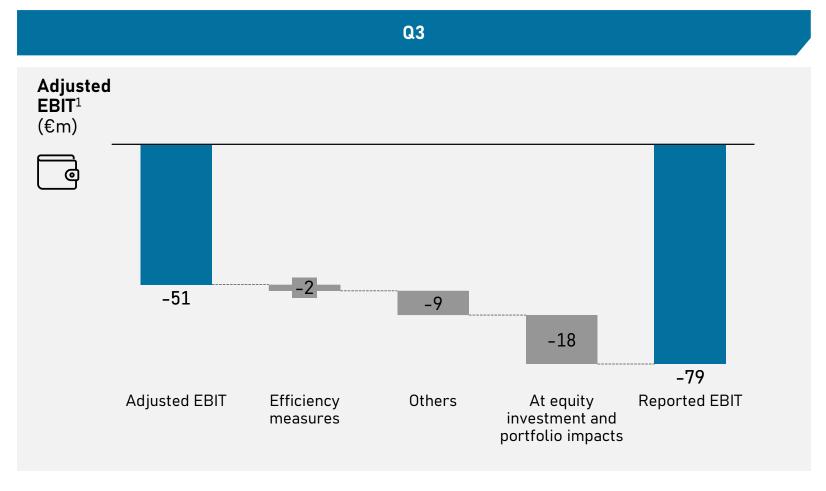
kerstin.achterfeldt@ceconomy.de

arian.ebrahimi@ceconomy.de



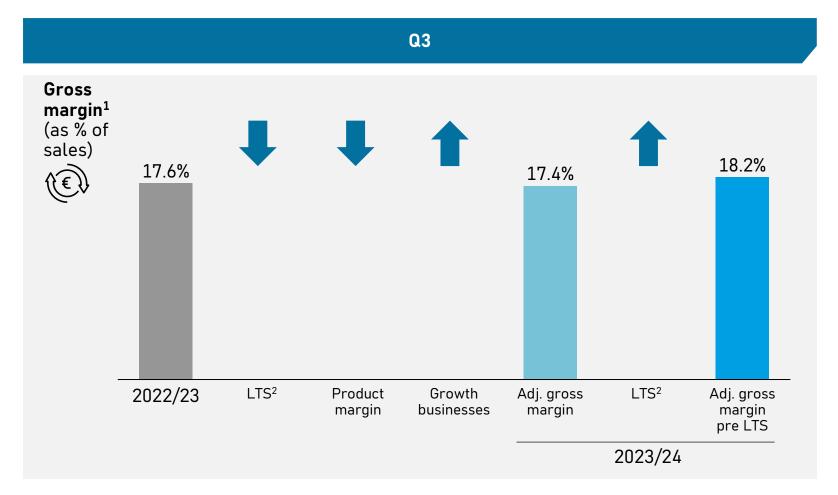
## **CECONOMY**

### Reported EBIT bridge & portfolio effects



- / Others includes IAS 29 Effect of -€7 m in Q3 (and -€29 m in 9M)
- / At equity investment includes –€18 m for Fnac Darty in Q3 (9M at equity adjustment includes +€28 m for Fnac Darty)

### **Gross Margin development**



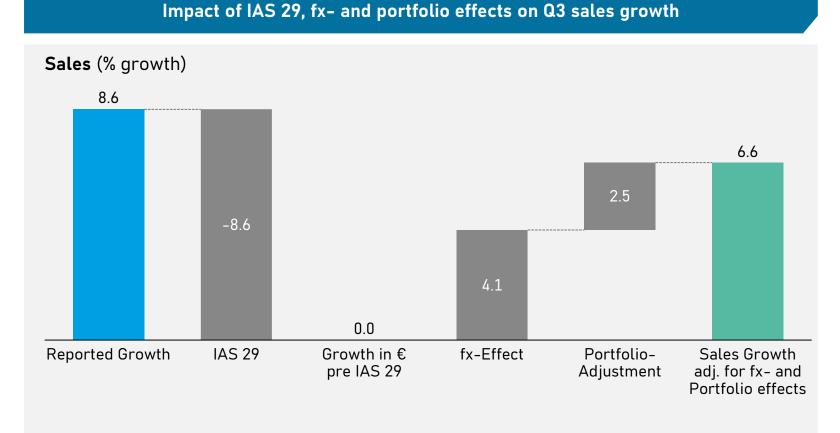
- Product margin decline due to unfavorable product mix
- Positive impact from new growth businesses (S&S, Retail Media, Marketplace)
- / Gross margin up 60bp pre LTS



## Reported net working capital

		Q3 2022/23			Q3 2023/24	
€m	31/03/2023	30/06/2023	Change	31/03/2024	30/06/2024	Change
Inventories	3,061	2,907	-154	3,108	3,132	24
Trade receivables and similar claims	418	446	28	522	545	23
Receivables due from suppliers	993	987	-6	1,245	1,167	-77
Trade liabilities and similar liabilities	-5,142	-4,775	368	-5,451	-5,377	74
Net working capital	-670	-434	236	-576	-533	43

# Q3 2023/24 hyperinflation accounting



- Positive impact from IAS 29 accounting on sales in Q3 2023/24
- / Switching KPIs analysis to pre-IAS 29 more appropriate and closer to the underlying operating performance

## Application of IAS 29, hyperinflation accounting

	FY 2022/23 FY 2023/24					
€m	Reported sales	IAS 29 effect	Sales pre-IAS 29	Reported sales	IAS 29 effect	Sales pre-IAS 29
Q1	7,066	-15	7,080	6,984	-19	7,003
Q2	5,302	+32	5,270	5,334	+45	5,289
Q3	4,527	-287	4,814	4,918	+102	4,816

	FY 2023/24									
Sales growth	Like-for-like growth	Growth from expansion	Fx-and portfolio adjusted	Portfolio effect	Fx effect	Growth in € pre-IAS 29	IAS 29	Reported growth in €		
Q1	3.2%	0.6%	3.7%	-2.8%	-2.1%	-1.1%	-0.1%	-1.2%		
Q2	5.1%	1.3%	6.5%	-2.6%	-3.5%	0.4%	0.2%	0.6%		
Q3	5.2%	1.4%	6.6%	-2.5%	-4.1%	0.0%	8.6%	8.6%		

EV 2022/2/

### From reported to adjusted net profit — Q3

0	Re	Reported			l. adjustments	Comment	
€m	2022/23	2023/24	Change	2022/23	2023/24	Change	Comment
Reported EBIT	-123	-79	+43	-123	-79	+43	
Adjustment: Portfolio				8	0	-8	Sweden and Portugal
Adjustment: IAS 29				24	7	-16	Türkiye
EBIT for EPS calculation	-123	-79	+43	-91	-72	+19	
Net financial Result	-33	-53	-20	-32	-49	-17	IAS 29 and Portfolio
Earnings before Taxes (EBT)	-156	-133	+23	-123	-120	+2	
Income Taxes	-30	-31	-1	4	-32	-36	
Net profit/loss for the period	-186	-164	+22	-153	-152	+1	
o/w non-controlling interests	0	-1	-1	0	-1	-1	
o/w net profit group share	-186	-162	+24.2	-153	-151	+2	
EPS in €	-0.38	-0.33	+0.05	-0.32	-0.31	+0.01	

- / EBIT and financial result adjusted for portfolio measures and IAS 29 effects
- / Q3 income taxes equal 9M income taxes less H1 income taxes
- / Q3 reported EBIT impacted by 23% share of Fnac Darty net profit (-€17 m)

# Update on Fnac Darty 23% share: From 2023/24 onwards, we include the

From 2023/24 onwards, we include the net profit share of Fnac Darty H1 results in Q3 (vs. historically Q4).

### From reported to adjusted net profit — 9M

0	Reported			Incl. adjustments			Comment
-€m	2022/23	2023/24	Change	2022/23	2023/24	Change	Comment
Reported EBIT	-8	183	+191	-8	183	+191	
Adjustment: Portfolio				84	4	-80	Sweden and Portuga
Adjustment: IAS 29				18	29	+11	Türkiye
EBIT for EPS calculation	-8	183	+191	94	216	+122	
Net financial Result	-73	-119	-46	-63	-113	-50	IAS 29 and Portfolio
Earnings before Taxes (EBT)	-81	64	+145	31	102	+71	
Income Taxes	-23	5	+28	-11	8	+19	
Net profit/loss for the period	-104	69	+173	10	110	+99	
o/w non-controlling interests	1	0	-1	1	0	-1	
o/w net profit group share	-105	69	+174	9	109	+100	
EPS in €	-0.22	0.14	+0.36	0.02	0.23	+0.21	

<sup>/</sup> EBIT and financial result adjusted for portfolio measures and IAS 29 effects

Adjusted tax rate applied on 9M earnings derives 9M income tax

### **Store network**

Stores (#)	31/03/2024	Openings	Closures	30/06/2024
Germany	398	0	0	398
Austria	55	0	0	55
Switzerland	25	0	0	25
Hungary	39	1	0	40
DACH	517	1	0	518
Belgium	23	0	0	23
Italy	131	0	0	131
Luxembourg	2	0	0	2
Netherlands	55	0	0	55
Spain	110	1	0	111
Western/Southern Europe	321	1	0	322
Poland	80	2	0	82
Türkiye	98	0	0	98
Eastern Europe	178	2	0	180
CECONOMY	1,016	4	0	1,020

## New segment reporting from 2023/24

€m pro forma	Q1 2022/23	Q2 2022/23	Q3 2022/23	Q4 2022/23	FY 2022/23
Total sales	7,066	5,302	4,527	5,347	22,242
DACH	3,935	2,885	2,538	2,681	12,040
Western/Southern Europe	2,235	1,630	1,497	1,675	7,037
Eastern Europe	742	678	395	951	2,766
Others	153	110	96	39	399
Adjusted EBIT	230 <sup>1</sup>	-21 <sup>1</sup>	-60	94	243
DACH	160	1	-50	35	145
Western/Southern Europe	33 <sup>1</sup>	-46 <sup>1</sup>	-25	73	36
Eastern Europe	37	33	20	12	102
Others	01	-9	-6	-26	-40

- / Bundling of administrative and cross-divisional functions leads to a reallocation in segment reporting
- / This mainly involves reclassifications from the DACH segment to Others
- / Others now include all HQ companies and minor operative entities

