

## Birgit Kretschmer



Born on 20 May 1970

Nationality: German

**Since January 2021**

Chief Financial Officer, C&A Mode GmbH & Co. KG,  
Düsseldorf

**2017 – 2020**

Senior Vice President Corporate & Operations Finance, adidas  
AG, Herzogenaurach

**2012 – 2017**

Vice President Finance Western Europe, adidas AG,  
Herzogenaurach

**2010 – 2011**

Head of PMO Global eCommerce, adidas AG, Herzogenaurach

**2006 – 2009**

Head of Reebok Controlling Central Europe, adidas AG,  
Herzogenaurach

**2004 – 2005**

Chief Financial Officer, adidas International BV, Amsterdam

**1994 – 2003**

Head of Group Treasury and various previous positions,  
adidas-Salomon AG, Herzogenaurach

**1986 – 1989**

Trainee & Internal Auditor, Sparkasse Rothenburg

### Education:

- Studies in Business Administration (specialising in International Finance) at the University of Nuremberg (Degree: Business Administration (*Diplom-Betriebswirtin*))

### Memberships in other statutory supervisory boards:

- Mister Spex SE\*, Berlin

### Memberships in comparable domestic and foreign supervisory bodies of business enterprises:

- None

### Functions within the Supervisory Board of CECONOMY AG:

- Shareholder representative (Member of the Supervisory Board of CECONOMY AG since 14 February 2024)

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Status: October 2024

\*börsennotiertes Unternehmen